

'23



**IMPACT**  
campus ministries

Annual Report

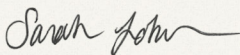
University campuses are full of students like Joey entering their college experience searching for a place of belonging and acceptance. Our campus ministers strive to encourage students in every walk of their life, including their academics. Joey's campus ministers helped her discover the impact she could have on the world through her degree in psychology. She began to imagine how she could advocate for other students like herself and help them find communities that cared. She is not only beginning to discover the sanctity of her vocation, but also has a chance to put that

into practice as a campus ministry apprentice.

When Joey completes her graduate program, she may decide to be a campus minister, but she may also decide to find a job in social work. One does not have a higher status or hold more significance than the other. Both are an opportunity to be the hands and feet of Jesus to the world around her. This is what we dream for all of our students, that they might partner in the holy Kingdom work God has for them—regardless of their occupation or stage of life.

**Sarah Johnson**

Director of Staff Development



# Joey Koselak's Story

Joey was a student in our South Bend, Indiana, ministry as an undergraduate student. Now as a graduate student, she is serving as an apprentice with the South Bend team.

*Tell us about yourself.*

I am from South Bend and recently moved to Mishawaka, Indiana, with my husband last summer. I come from a loving two-parent household and have strong family values that I attribute to my Mexican heritage. My family first started attending church when I was about 10 years old. My faith really began to develop when I started attending Michiana Christian Camp (also when I was 10 years old) thanks to our pastor. I graduated from Washington High School in 2018 and from there went on to pursue education at

THE SANCTITY OF HER VOCATION



Bethel University where I graduated with a Bachelor of Arts in Psychology in the spring of 2022. Currently I am pursuing my master's in social work since the fall of 2022. I have a huge interest in socioemotional learning, mental health, and how society and humanity interact. I love visiting coffee shops, spending time in nature, and engaging the local community.

*How did you get involved in campus ministry?*

In 2018, I accepted a job with Michiana Christian Camp as kitchen staff—this was my first time being involved in a ministry. In 2021, I applied to be a commuter assistant at my undergraduate university (Bethel University), serving the commuter population and creating a safe, Christ-loving environment to aid in

**In order for me to be effective in my role, I value humility, cultural awareness, and inclusion to help me love people and the world like Jesus would.**

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connection to the overall campus community.

*What are some key moments in the campus ministry?*

One key element of campus ministry was the community built through the commuter life department at Bethel. My team and I were able to galvanize students to attend off-campus Impact game nights, as well as other campus events. It was astounding to hear the different stories and experiences that each student brought to the

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table to create such a rich and real campus ministry experience. When we leaned into diverse student populations, we were able to experience the love of Jesus within students.

*Can you share anything about your walk with Jesus?*

Something that has strengthened my faith has been working with students who are radically different from myself. Loving students with a Christ-centered love can feel challenging at times, especially when there are blatant differences between us. Being able to genuinely love one another and overcome division has been rewarding. Being able to

project an empathetic lens into the lives of students has given me a heart for justice. Knowing how Jesus lived and loved has given me a purpose and challenge to live and love those around me in the same way.

*Are there any other details about your story that you should mention?*

I try to be as intentional as possible when interacting with students, specifically because I have no idea where they are coming from or what they are bringing to the table. I believe it is honoring to God to acknowledge injustices because of the valid reality that can largely be attributed to social problems. In order for me to be effective in my role, I value humility, cultural awareness, and inclusion to help me love people and the world like Jesus would.





Impact currently has ministry teams serving on campuses in Idaho, Washington, Utah, Indiana, Florida, Nevada, Ohio, Oregon, and Pennsylvania. With over 4,000 college campuses in the USA, we still have a lot of ground to cover. To do that, we are developing a strategy

## **Florida**

Florida Gulf Coast University

## **Idaho**

University of Idaho

Lewis-Clark State College

## **Indiana**

Indiana University South Bend

Bethel University

University of Notre Dame

Saint Mary's College

Holy Cross College

## **Nevada**

University of Nevada, Las Vegas

## **Ohio**

University of Cincinnati

## **Oregon**

University of Oregon

## **Pennsylvania**

Penn State University Park

Lock Haven University

Penn State Altoona

Penn State Berks

of connecting our ministry teams with multiple campuses. We will intentionally target geographical areas that have a high concentration of colleges, using our established teams in each area to their full capacity.

## Utah

University of Utah  
Salt Lake Community College  
Westminster College

## Washington

Washington State University

## BEMA Campus Ministry

VIRTUAL



# BEMA

DISCIPLESHIP

BEMA Discipleship is a ministry of Impact Campus Ministries. Marty began developing the BEMA material when he was a campus minister and wanted to walk students through the process of discipleship in a manner closer to the way Jesus and other Jewish teachers would have used in the first century.



Marty Solomon // Impact President



**Did you know that we have a podcast?**

The BEMA Podcast is a walk-through of the context of the Bible and the Text itself, as well as surrounding history. To learn more, **scan the QR code** or visit [bemadiscipleship.com](http://bemadiscipleship.com).



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Special thanks to the **1,231 donors** who committed to give recurring gifts.



	2023–2022	2022–2021	2021–2020	2020–2019
<b>Support &amp; Revenue</b>	2,103,457	1,679,805	1,364,557	1,174,515
Program Services Expenses	1,549,989	1,081,850	858,648	929,040
Fundraising Expenses	128,913	119,463	98,495	72,165
General Administrative Expenses	185,206	136,121	113,888	104,879
<b>Total Expenses</b>	<b>1,864,108</b>	<b>1,337,434</b>	<b>1,071,031</b>	<b>1,106,084</b>
<b>Change in Unrestricted Net Assets</b>	<b>239,349</b>	<b>342,371</b>	<b>293,526</b>	<b>68,431</b>
Current Assets	1,176,075	921,830	576,817	688,863
Other Assets	250,000	252,992	250,000	—
Property & Equipment	20,230	20,248	23,326	3,051
<b>Total Assets</b>	<b>1,446,305</b>	<b>1,195,070</b>	<b>850,143</b>	<b>691,914</b>
Total Liabilities	35,871	23,985	21,429	156,726
<b>Unrestricted Net Assets</b>	<b>1,410,434</b>	<b>1,171,085</b>	<b>828,714</b>	<b>535,188</b>



Enhancing Trust

Impact is a member of the ECFA and is committed to the highest standards of financial integrity. If there is information not presented in our reports that you would like to receive, we are always happy to deliver exactly what you would like to see.

**A generosity that goes on, and on, and on.  
An honored life! A beautiful life!**

—Psalm 112:9 MSG

Thank you for **Impacting the U and Impacting the World**. Lives are being changed because of your financial support. Because of your generosity, Joey and students like her are seeking to pursue, model, and teach

a relationship with Christ on campus. Your support of Impact is providing mentors to university students and helping them find safe and welcoming communities centered on the love of Jesus. We are grateful for your partnership.

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**Impact Campus Ministries Staff and Board Members // January 2023**

Not pictured: Sarah Johnson, Joey Koselak, Mitch Lavender, Josh Bossé, and Tyler Williamson.





OPTION

01

OPTION

02

OPTION

03

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- > Mail to **PO Box 77, Mishawaka, IN 46546**

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# IMPACT THE U. IMPACT THE WORLD.

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